



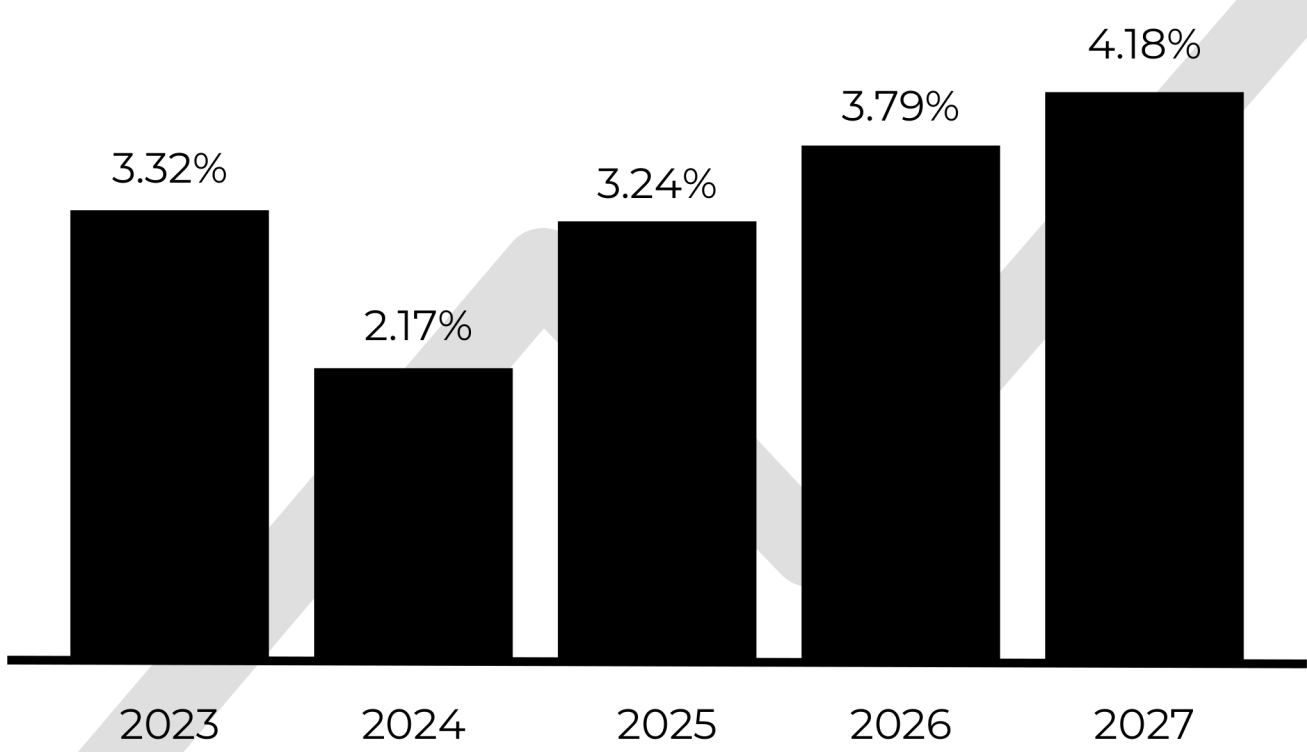
What Experts Project for Home Prices Over the Next 5 Years

Experts Project Ongoing Appreciation

Pulsenomics conducted a survey with over 100 experts in economics, investment strategy, and housing market analysis, projecting that home prices will increase each year until 2027. *(see graph below)*

Estimated Home Price Performance

December to December, as Forecasted in Q3 2023



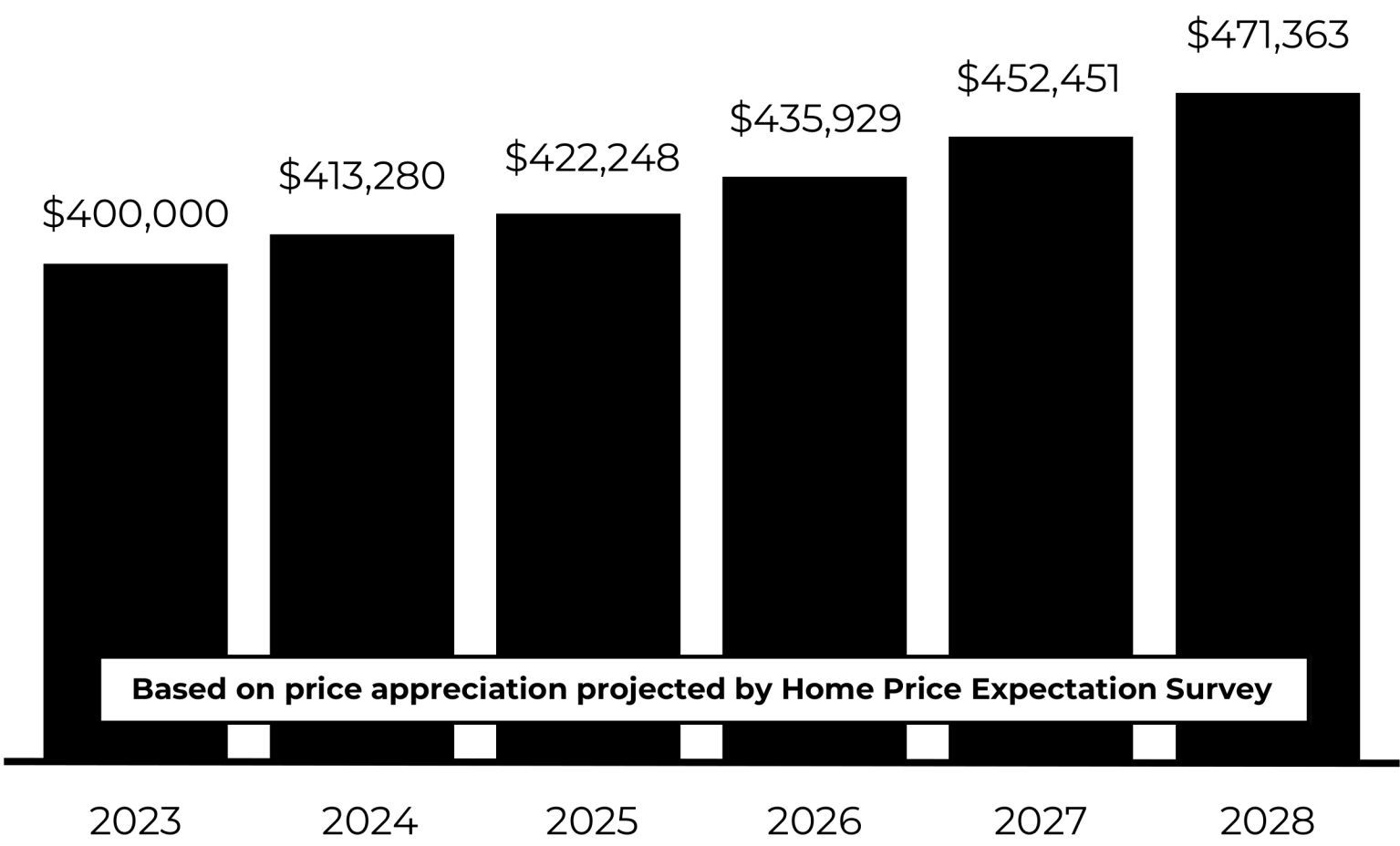
This indicates a consistent and upward trend in home prices across the country, debunking concerns of a decline. While the rate of increase may vary, experts emphasize that home price appreciation is cumulative, making homeownership a favorable long-term choice.

What Does This Mean for You?

Homeownership can substantially boost wealth through price appreciation. For instance, buying a \$400,000 home this year, with projected price increases over five years, could add more than \$71,000 to your wealth. This highlights the wealth-building potential of homeownership as a smart financial choice. *(see graph below)*

\$71,363

Potential growth in household wealth over the next 5 years based solely on increased home equity if you purchased a \$400K home in January 2023



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